

April 2014



# Chamber Chatter Newsletter

## Annual Charity Golf Classic at Legacy Ridge Country Club Friday, April 25, 2014

**1:00 p.m. Shotgun Start  
4-Person Scramble**

Surely, as a business person or golfer, you have dreamed about playing a round of golf with 3 of your friends or customers on a Friday afternoon in a tournament surrounded by fun and networking. How about the dream of being able to play your second shot from where the "best driver" hits theirs? Well, dream no more! Your chance to do all that is right here and now!

The Bonham Area Chamber of Commerce Charity Golf Classic will feature players from around the North Texas Area and will make that dream come true! Four amateur players will get a chance to have a great time and win some great prizes, as well, in this scramble format. Not only is it a fun event for any caliber of golfer, but it will also be a chance to network with your current customers, and an opportunity to meet some new ones. Men, 59 years old and below, will tee from the blue tees. Men 60 and over will tee off from

the white tees. Women will tee from the red tees.

There will be some great prizes, cash and/or merchandise to win on many of the holes as well as the top winning teams receiving prizes. Each player will have an opportunity to buy some mulligans, and even win a great prize at our putting contest.

Of course, there will also be some great opportunities to promote your business to all these players in a great and relaxing atmosphere.

Please read through the sponsorship opportunities on the next page, and choose whether your business would like to get in on some of the great marketing opportunities or just enjoy the dream of playing in a tournament with your friends or customers. Call the chamber office at 903-583-4811 before the April 17 deadline to sign up, and you will be set to enjoy one of the greatest golfing days

you have experienced in a while.

Each entry will receive a ticket for the awards dinner following play, green fees, cart, range balls, a chance at some great prizes, guaranteed fun, and much more!

This is a great opportunity to impress your customers, your staff, or your friends by bringing them along to participate in a golf tournament with lots of fun. No matter what your skill level, you will be a winner by just participating and visiting with all the other players that will be there. Join us just for the fun of it!



**EAGLE Sponsor: \$950**

This is a special 2 Team Sponsorship that extends your marketing effort way beyond just participating as a team. This sponsorship gets you 2 teams of 4 players, and you will get 2 Hole Signs. Each player will receive a "Goodie Bag" of quality items and each will receive an Awards Dinner ticket.

**BIRDIE Sponsor: \$500**

This is a team entry that extends your marketing effort way beyond just participating as a team, but you still get the thrill and enjoyment from playing. This sponsorship gets you a team of 4 players that can play in the tournament. You will also receive a Hole Sign on the golf course.

**TEAM ENTRY: \$400**

This is a chance for 4 players to have lots of fun and compete for prizes.

**CART Sponsor: \$500**

This is a great marketing opportunity! Your sign (8"x10") will be displayed on every player's cart during the event. Each player will be constantly reminded of your business during the entire day while riding in the cart.

Thank You Bonham Chrysler For Being Our 2014 Cart Sponsor

**GIFT Sponsor: Merchandise \$50 or more value**

This is a great marketing opportunity! Your business can provide one or more of your products to be given away as a prize and listed as you donating the prize on the information sheet that each player will receive. Please keep the value at \$50 or above so the recipient will remember you as a generous donor. Please have the items at the Chamber Office by April 18.

**HOLE SIGN: \$100 each**

This will give your company a Hole Sign with your name on it for all the players to see and recognize your business as a supporter of this great event!

**DINNER Sponsor: \$800**

Thank You Brookshire's Food Store for Being Our Dinner Sponsor

*These are all great opportunities to promote and market your business to all the players from all around the area who are participating in the tournament.*

Check Out The Marketing Opportunities:

Call the Chamber Office at 903-583-4811

For Information Or To Sign Up To Participate!

**COME JOIN THE FUN!**

# **FANNIN COUNTY KITE DAY**

**May 17th 2014**

**10am-2pm**

**At the Fannin County Multi-Purpose Complex**

**Bring your kite, picnic basket, and a desire to have fun to our first Kite Festival for the Fannin County community. The Event is free and everyone is welcome to come out and have a fun time.**

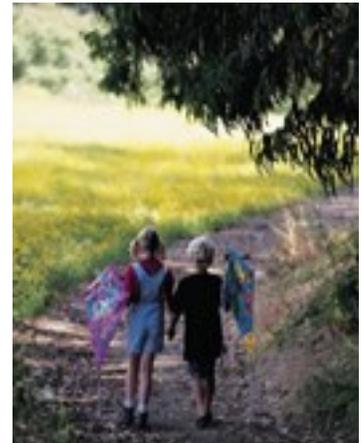
**If a family member is not into kites, we will also have Face painting for the kids, a kite coloring contest, and a cotton candy machine.**

**Whether you build your own or buy a kite to fly, we would love to see you at the Multi-Purpose complex where you can show off your skills (or lack thereof) and your kite to others in the community.**

**We have plenty of room to fly the smallest to largest kites you can come up with and you will have lots of space to show off what your kite can do.**

**We will also be giving out Ribbons to the Following:**

**Quickest take-off (First above the tree-line)  
Oldest Flyer  
Youngest Flyer  
Most unique kite  
Best homemade kite  
Longest kite tail  
Largest kite  
Smallest kite**



**So decorate your kite or bring what you have and come fly it and see if your kite takes home a ribbon....**

**Schedule of Events:**

**10:00 am—Registration**

**10:30 am—Welcome**

**10:45 am—Official Countdown to start awards for Quickest Take-off**

**1:30 pm—Awarding of Ribbons**

**For More Information: Call the Bonham Chamber of Commerce at**

**903-583-4811**



## 2014 Board of Directors

### OFFICERS

**Stephen Murden, Chairman**

**David Stapp, Chair Elect**

**Steve Collida, Treasurer**

**Judy Keene, Secretary**

### DIRECTORS

**Mike Lane**

**Randy Pendergrass**

**Paula Galyon**

**David Adams**

**Tommie Sue Turner**

**John Farris**

**Chad Burnett**

**William Keifer**

### ASSOCIATE DIRECTORS

**Bill Shipp, City Manager**

**Stephen Filipowicz, BEDCo/  
Tourism Director**

**Marvin Beaty—Bonham ISD  
Superintendent**

**Steve Elk—Oncor**

### STAFF

**Dale McQueen**

**Laci Adams**

This Newsletter is a monthly Publication of  
The Bonham Area Chamber of Commerce

## BEST/FEST Breakfast Update from 3/20/2014

Thanks to all who attended the fourth BEST/FEST (Bonham Empowerment Support Team/Fannin Empowerment Support Team) breakfast held on March 20, 2014. A crowd of close to 60 Fannin County Citizens attended to hear the progress made by the five standing committees of the group. In addition, the group heard from other concerned citizens about issues that were important to them in regards to Bonham and Fannin County.

The goal of the group is to bring citizens from throughout the county together to work on projects that will advance the entire county in regards to economic vitality and a place businesses would like to locate to. As a county effort, we can work to leverage our 33,000 population group much better than any individual town within the county can. It also allows for a more diverse group of people to come together and work on solutions to some of the areas being addressed.

Lisa Avila, head of the retirement committee gave an update on the progress to compile relevant data needed to attract retirees to the county. The goal is to put together a report that will allow prospective retirees to evaluate Fannin County in areas such as taxes, crime data, and quality of life issues in such a way that they can make an informed decision about why Fannin County is a great place to retire to.

County Judge Spanky Carter gave an update on the progress of the two lakes coming to Fannin County: Lower Bois' Arc and Lake Ralph Hall. Judge Carter is working with the commissioner's court to enact zoning ordinances within 5,000 feet of the lakes whereby the prospective development around the lakes is a benefit to the county. Judge Carter also expressed his hope that Lake Fannin could be conveyed to Fannin County at some point in the future so that the county would have control of the lake rather than the Forest Service.

David Althof, head of the agriculture committee is working to have bus tours of various locations within the county to better inform citizens of why agriculture is still the leading industry in Fannin County.

Bill Wilson, head of the Small business committee updated the group on a business health seminar that was put on by the group at a morning breakfast. 32 individuals attended a business health check-up meeting put on by Karen Stidham of the Small Business Development Center located at Grayson College. The goal was to allow business owners a better understanding of how a bank or others might view their business from an outside perspective. Based on the feedback from the meeting, other sessions about various topics important to local business owners will be scheduled in the future. The group is also working on a "Why Fannin County" information packet for prospective employers.

Judge Lauri Blake, head of the Eco-tourism committee informed the group that they are working with the state to update existing maps to better reflect the unique points of interest that are located within the county. The group is also working with TXDOT and others to try and establish locations on the Red River that would be conducive to utilizing the river more as a tourist friendly access area.

For more information on the BEST/FEST meetings in the future or if you have a desire to join a group, please call the Bonham Chamber of Commerce at 903-583-4811.

**New Members Joining the Bonham Area Chamber of  
Commerce in March 2014**

**Braum's Ice Cream & Dairy Stores**

**Braum's is like three stores in one: A grill for hot meals  
An Old –fashioned ice cream store & Soda  
Fountain and a fresh Market Grocery.**

**1800 N Hwy. 121  
Bonham, TX 75418  
903-640-0528**

**Texas Business Women "TBW"**

**TBW is a place where Business Women with similar goals come  
Together to benefit from the collective power and Knowledge of the other  
Professionals in business.**

**903-268-9876**

# **Membership Renewals For March 2014**

**Bedco**

**American Bank of Texas**

**Awards Unlimited**

**Bonham Apartments**

**Bonham Chrysler**

**Cable One**

**Carey Hearing Center**

**Clyde W. Cospers Texas State Veterans Home**

**Cole Title Company**

**Comet Cleaners**

**Country Village Apartments**

**Eugene H. Lund Insurance**

**Fannin Bank**

**Fannin County Children's Center**

**Fannin County District Attorney**

**Fannin County Cooperative.Inc.**

**Fannin Federal Credit Union**

**Fix N Feed**

**Gentiva Hospice**

**Glaser Family Foundation Charity**

**Goodwill Industries Of Northeast Texas**

**Grayson County College**

**Great Western Stockyards**

**Guild Mortgage Company**

**Holder Insurance Company**

**Hope Stone Spa/Collectibles/Retreat**

**Ivanhoe Christmas Tree Farm**

**KXII-TV**

**Landonia Chamber Of Commerce**

**Legacy Ridge Country Club**

# **Membership Renewals For March 2014**

**McBroom Auto Body Shop**

**McClanahan & Holmes,LLP**

**MCraw Oil Company**

**Morning Star Academy**

**Northeast Medical Center Home Health**

**Office Equipment Center**

**Oncor**

**Ranch House Bed & Breakfast**

**Raymond James Financial Services**

**Security Finance**

**Select Physical Therapy**

**Seven Oaks Nursing & Rehab**

**Texoma Care—Bonham**

**The Lodge at the Parker Place**

**Tyrosys**

**United Country Lipscomb Realty**

**Voluntary Purchasing Group**

**Wise Funeral Home**

**Woodmore Assited Living**

**Bonham Area Chamber of Commerce  
APRIL EVENT CALENDAR**

April 5th

**Forge Men's Conference**

Day Of Fun Events, Inspirational Speakers

2pm-8pm

Fannin County Multipurpose Complex

April 12th

**MSA Rise And Shine 5k And Easter Egg Hunt**

9am-11am

Fannin County Multipurpose Complex

**Books And Blooms Bazaar**

Bonham Public Library

9am-1pm

April 25th and 26th

**2nd Annual Pinkalicious Vintage Prom And Antique Show**

10am-5pm

Free to the public

Fannin County Multipurpose Complex

April 26th

**Red River Art Fest & 5k Run for the Arts**

The Creative Arts Center

903-640-2196



# 2014 Member Investment Schedule



**Individual or Couple**

**\$125**

**Business**

**\$150**

## GENERAL MEMBER BENEFITS:

Member only referrals ~ Lobby display materials ~ Monthly Breakfasts  
Directory listing on website ~ Ribbon Cuttings ~ Monthly Online Newsletter



**\$300**



**\$600**



**\$1,000**

### BRONZE MEMBER BENEFITS:

All benefits afforded to General Memberships, **PLUS:**

10% off Chamber Banquet Sponsorship

Flyers in all relocation packets

**Newsletter Advertising**

### SILVER MEMBER BENEFITS:

All benefits afforded to General & Bronze Memberships, **PLUS:**

25% off Chamber Banquet Sponsorship

Upgraded Member Plaque

**Newsletter Advertising**

### GOLD MEMBER BENEFITS:

All benefits afforded to General, Bronze & Silver Memberships, **PLUS:**

50% off Chamber Banquet Sponsorship

3x8 banner displayed at Chamber events (*except ribbon cuttings*)

Chamber Golf Tournament Hole Sponsorship

**The Chamber works for YOU & your Business to bring Pride and Prestige to the Bonham Area**

**bonhamchamber.com ~ 903.583.4811 ~ fax 903.583.7972**