

## Learn How To Get A FREE Web Site & Market With It At March 18<sup>th</sup> Luncheon

Yes, a FREE web site and how to effectively market with it to increase your business will be the subject of the Friday, March 18, 2011 Chamber Luncheon from Noon to 1:30 pm at Schumardii's. A fabulous steak lunch is included. "How can you beat that?"



The Internet is now one of the most effective marketing tools, and you can learn how to effectively use it during this session.

We are fortunate to have a new resident in Fannin County that excels in Internet Marketing, and he has agreed to do a luncheon session for Chamber Members. Jerry Cooper has retired and moved to Fannin County and has started "Web Rank Masters" a consulting company that can get your web site ranked among the first to come up in Google, and teach you how to effectively market your business thru the Internet.

Jerry Cooper is the owner of Web Rank Masters.com.

A native Texan and life-long Texas resident, Jerry grew up in Dallas, but spent weekends, summers and holiday's on his grandparent's farm south of Honey Grove.

Attending College at North Texas State University in Denton, Texas and Harvard University in Cambridge Massachusetts, Jerry enjoyed a successful business career in the commercial real estate business in Dallas as a founding partner in Emerson Partners, Inc., a private equity and syndication firm specializing in Industrial and Office Developments in D/FW and Austin.

Following the sale of his company in 2006, Jerry returned to Fannin County and has focused his attention on web-site development and web-marketing consultation.

## March Network Nite Rescheduled

The Forerunner Christian Academy Network Nite scheduled for March 24<sup>th</sup> has been rescheduled until September 15, 2011.

They had water pipes freeze and bust , and do considerable damage to the facility. Construction will not be finished in time for the March 24<sup>th</sup> Network Nite, so they have chosen to reschedule.

There will not be a March Network Nite.

Web Rank Masters (WRM) specializes in gaining high search engine rankings for business websites. WRM also designs and manages internet marketing campaigns and mobile marketing campaigns for Smart Phones.

Jerry is married, with 4 children, Aaron, Megan, Hannah and Brice (3 still in college). His wife Judy is the Director of Imaging Services at UT Southwestern Medical School in Dallas.

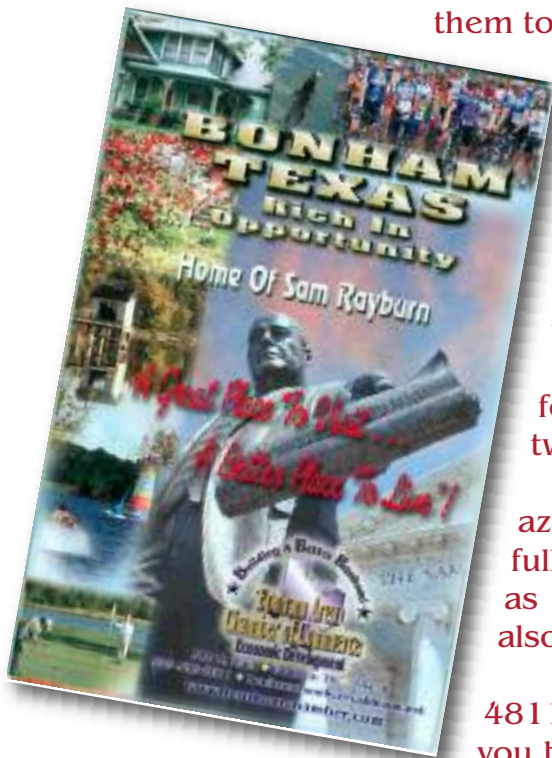
The Chamber Luncheon will be open to the general public and will cost \$20 for Chamber Members and \$25 for Non-Members. The cost includes some fabulous information and a Schumardii's steak lunch. The one-hour session would normally cost \$225.

See the enclosed flyer and sign-up TODAY, because space will be limited. Call Bill at the Chamber 903-583-4811 for more information about the Chamber Luncheon.

# Visitor Guide Book Ads Go On Sale for 2011 Edition

The Bonham Area Chamber Visitor Guide/Image Magazine has proven to be a great investment for Chamber Members, and your opportunity for 2011 starts today.

This is a great opportunity to get exposure to newcomers and visitors to the area. About 15,000 of the magazines are distributed each year through The Chamber, Chamber Members, other Chambers, and through State Visitor Centers around Texas. The books are distributed to all Chamber Members, as well, to encourage them to trade locally.



No one else produces a marketing piece this informative and effective about Bonham.

We have kept the ads very affordable for our Members so you can enjoy the benefits of this great exposure to folks who don't know about your business. New customers are the life-blood of any business.

This year's book will be in an 8.5" X 11" format unlike previous years, so ads will be twice the size they were before.

You can get a quarter page ad in the magazine for \$350. A half page ad is \$600 and a full page ad is \$1,000. Special locations, such as back page, page 3, and inside covers, are also available for an extra charge.

Call Bill at the Chamber NOW @ 903-583-4811, to reserve this **GREAT OPPORTUNITY** for you business.

## Chamber Headed To Austin!

Nineteen people interested in the future of Fannin County will be headed to Austin, Tuesday, March 8, 2011 to visit with Legislators about the future of our County and the Cities within it.

The group will leave the Chamber office at 9:30 am that morning with plenty of issues to discuss with the Legislators and maybe even the Governor that concern our area. They will have dinner that evening and the next day is full of meetings with appropriate Legislators and Department Heads to ask questions and give ideas about our needs in Fannin County. It will be a fun, effective, and tiring trip, but this is maybe the most important of these adventures as the Legislature is considering how to balance the budget. If we don't remind them of our needs, they may use cuts in Fannin County to balance the budget.

Those attending are: John Burnett, Bonham City Council and wife Kay; Ruth Ann Thomas, Bonham City Council, and School Board Member Bob Thomas; Harold Roberts, Honey Grove Mayor, and wife Wanda; Samatha Lumpkins, Owen-Parker Medical, George & Janice Crow, Fannin residents; Joe Ward, Republican Party Chair; Jack Bonds, Chamber Chair; Richard Glaser, Criminal Dist Attorney and wife Rebecca; Mayfield McCraw, McCraw Materials, Sonny Cruse, BISD Superintendent; Joyce Kepley, Fannin County Leader Editor; Todd Thompson, Oncor, and wife Sherry; and Bill Jones, Chamber Executive.

## 2011 BOARD OF DIRECTORS

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This Newsletter is a monthly  
Publication of The Bonham Area  
Chamber of Commerce  
119 E. 5<sup>th</sup> Street  
Bonham TX 75418  
903-583-4811  
FAX 903-583-7972  
bonhamchamber@cableone.net  
www.bonhamchamber.com

**ADOLF DEHN • A Retrospective • March 18 – April 21, 2011**

**Creative Arts Center • Bonham, Texas • Opening Receptions**

March 18 6:00 p.m. – 8:00 p.m.  
March 19 2:00 p.m. – 4:00 p.m.



## **Creative Arts Center To Host Adolf A. Dehn Sale & Exhibit**

The Creative Arts Center in Bonham, Texas is pleased to announce the upcoming exhibit of over 100 newly released works from the estate of 20th century artist Adolf A. Dehn. This sale and exhibit will feature lithographs, caseins, and watercolors. The opening receptions will be held Friday, March 18 from 6:00pm until 8:00pm and on Saturday, March 19, from 2:00pm until 4:00pm.

Please mark you calendar to attend this once in a lifetime exhibit never before seen in Texas.

For more information, directions, and a list of original works of art that will be on display, please contact Barbara Reeves, Executive Director, Creative Arts Center, 200 West 5th Street, Bonham, TX 75418. Ph: 903.640.2196 [barbaralreeves@cableone.net](mailto:barbaralreeves@cableone.net) or visit our website; [www.creativeartscenter.us](http://www.creativeartscenter.us)

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**Call 903-583-4811 For Information**  
**On Chamber Members**

# INQUIRY REPORT

During the month of February the Bonham Area Chamber of Commerce has professionally handled 453 Inquiry Calls, 156 Administrative Calls, and 226 Walk-ins. We sent out 25 Tourism Packets, 6 Relocation Packets, and 0 Demographics. We also handled 97 calls about Special Events. The total number of referrals from the Chamber's website business directory this period was 1,831 and each day there was an average of 53 referrals from the Chamber's Website directory.

The summary of the top three categories referred most often this period from the Chamber's Website were the following: Special Events, Accomodations, Real Estate.



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**FDIC**

# Annual Banquet & Ball



## 2010 Award Winners



**Bob & Kay Carrel**  
**Citizens of the Year**



**Braum's**  
**Business of the Year**



**Mark Mosely**  
**Public Servant of the Year**



**John Fitzgerald**  
**Volunteer of the Year**



**Annual Banquet & Ball**  
*An Evening of Celebration*  
**Saturday, February 12, 2011**

# Calendar Of Events

Check [www.bonhamchamber.com/events](http://www.bonhamchamber.com/events)  
For Up Coming Events. There Are Lots!

## March 4, 2011

### **The Annual Art Show & Contest Reception**

Friday, March 4th  
6:00 pm - 8:00 pm  
The Creative Arts Center  
200 W. Fifth Street

For more information or entry forms call (903)640-2196.

## March 5, 2011

### **Exhibit Opening Reception "Preserving the Speaker's Legacy"**

Saturday, March 5th  
9:00 am - 3:00 pm  
Sam Rayburn House Museum  
For more information call (903)583-5558.

## March 8-9, 2011

### **Fannin County Day in Austin**

Tuesday, March 8th - Wednesday, March 9th  
9:30 am Departure  
For more information contact the Bonham Chamber  
at (903) 583-4811.

## March 10-13, 2011

### **Bonham Trade Days**

Thursday, March 10th - Sunday, March 13th  
Fort English Park  
Hwy 56 & Hwy 121  
For more information contact the Bonham Chamber  
at (903) 583-4811.

## March 18, 2011

### **Chamber Luncheon**

**How to get a FREE Website & How to Market it!**  
**By Jerry Cooper with Web Rank Masters**

Friday, March 19th  
Noon - 1:30 pm  
Schumardii's Restaurant  
Members \$20, Non-Member \$25

For more information contact the Bonham Chamber  
at (903) 583-4811.

## March 18, 2011

### **Opening Reception**

**Exhibit - 20th Century Artist Adolf A. Dehn**

Saturday, March 18th  
2:00 pm - 4:00 pm  
Creative Arts Center

For more information please contact Barbara Reeves  
at (903)640-2196.

## March 18-19, 2011

### **5th Annual Spring Break in Bonham Bluegrass Festival**

Friday 1:00 pm - 10:00 pm  
Saturday 11:30 am - 10:00 pm  
Fannin County Multi-Purpose Complex  
Hwy 56 & FM 87

For more information  
call (903)367-7229 or (903)640-6349.

## March 26, 2011

### **Lawn & Garden Expo**

### **Fannin County Master Gardeners**

Saturday, March 26th  
9:00 am - 5:00 pm  
Bonham Civic Center

For more information contact the Bonham Chamber  
at (903)583-4811.

## April 7-10, 2011

### **Bonham Trade Days**

Thursday, April 7th - Sunday, April 10th  
Fort English Park  
Hwy 56 & Hwy 121

For more information contact the Bonham Chamber  
at (903) 583-4811.

## April 9, 2011

### **Women Rock 5K and Fun Run**

Saturday, April 9th  
9:00 am  
Bonham, Texas

For more information email:  
[womenrockinc@gmail.com](mailto:womenrockinc@gmail.com)

**Let The Chamber  
Help Promote Your  
Next Event**

**Call 903-583-4811**

**or**

**email your information  
to**

**[bonhamchamber@cableone.net](mailto:bonhamchamber@cableone.net)**

**Also Announced on  
"Chamber Chatter" each  
Wednesday Morning at 9:05 am  
on KFYN 1420 AM**



# *Chamber Board Minutes*

## **Minutes of the Bonham Area Chamber of Commerce Board of Directors, Wednesday, February 16, 2010**

Voting Members Present: James Clark, Melody Michaud, Jerrad Besch, Jack Lispcomb, Hosea Montague, Lue Norman,

Voting Members Not Present: Milton Glenn, Kenny Moore, Jeannie Robertson, Jon Sisk, Kevin Biggar

Associate Members Present: Elizabeth May, Judge Lauri Blake, Sonny Cruse, Richard Glaser

Associate Members Not Present: Patti Hicks, Corby Alexander

Staff: Bill Jones

The meeting was called to order at 4:10pm by Jerrad Besch. A motion was made by James Clark and 2<sup>nd</sup> to approve the minutes as read. Motion passed. Treasurer's report was given by James Clark and recieved.

A motion was made by Melody Michaud to approve Patti Hicks as an Associate Director. Motion was 2<sup>nd</sup> and passed.

The meeting was adjourned at 5:20pm.

Melody Michaud

# **Shop Chamber Members First!**

# Upcoming "Network Nites"

April 21, 2011

*FC Children's Center*

112 W. 5th St.  
Bonham TX 75418  
903-583-4339

May 19, 2011

*Texcel Exploration, Inc*

108 Sam Rayburn Drive  
Bonham TX 75418  
903-583-3072

June 16, 2011

*Creative Arts Center*

200 W. 5th ST.  
Bonham TX 75418  
903-640-2196

September 15, 2011

*Forerunner Christian*

*Academy*  
1500 N. Kennedy  
Bonham TX 75418  
903-436-4166

December 15, 2011

*El Dorado Jewelry & Loan*

2005 N. Center  
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Advertising must be paid in advance of printing. Ad may be provided in cmyk PhotoShop, Adobe Acrobat PDF, or Illustrator EPS formats, or The Chamber will produce your ad for you. Ad contracts must be in and paid by the 10<sup>th</sup> of the month prior to production.

**For information contact Bill @ 903-583-4811,**



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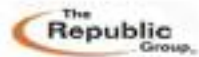
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